

**United  
Way**



**UNITED WAY OF PITT COUNTY**

# *The United Way Connection*

October 2005

Real People. Real Caring. Real Results ... what matters.

## Mark Your Calendar!

January 12, 2006  
UWPC Annual Meeting  
Time & Location TBD

Saturday, May 14,  
2006  
Youth Day of Caring

1020 Red Banks Road  
Manpower Bldg-  
Suite 201  
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Visit our website at  
[unitedwaypittcounty.com](http://unitedwaypittcounty.com)

## *Our Mission*

To provide resources  
and leadership to  
unite the community  
of Pitt County to  
help people in need.

1958 ❖ 2005



## 2005 Campaign Is Off to Strong Start

The 2005 United Way county-wide campaign is officially underway and is already at 58.9% of the total goal. That percentage equates to \$1,122,634 already raised thus far. Much of this amount reflects the strong showing from the Pacesetter Campaign.

At the Campaign Kickoff/Pacesetter Celebration on September 15, Pacesetter Chair Al Heltzel reported each Pacesetter's amount raised and congratulated the Pacesetters for exceeding their joint goal by bringing in \$1,109,413. Campaign Chair Stephanie Hinnant was pleased with the strong start to the campaign and is optimistic of reaching the county-wide goal set at \$1,906,000.

Memorable highlights of the kickoff program included the children's performances and presentations scattered throughout the event. The Boys & Girls Clubs, Operation Sunshine, Boy Scouts, Girl Scouts, and Partnership for Progress all participated in the "Winners of Tomorrow Are Made Today" program. The audience was impressed with the talents and the confidence the children displayed.

United Way currently funds 33 health and human services programs at 20 local agencies. The general fund drive will run for nine weeks and will end on November 18.

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## Pacesetter Campaign Results

Thanks to all who contributed to the Pacesetter Campaign. The results for each Pacesetter Organization are as follows:

- ASMO – \$11,163
- Cambridge Behavioral Health Services, PLLC – \$7,558
- City of Greenville – \$60,379
- Greenville Utilities – \$48,075
- Manpower, INC. – \$5,042
- NACCO Materials Handling Group, Inc. - \$300,043
- Physicians East, PA – \$24,246
- Pitt County Memorial Hospital – \$618,011
- The Daily Reflector - \$34,893

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## Gifts In Kind Aids Gulf Coast Recovery

Some residents affected by Hurricanes Katrina and Rita are sleeping a little easier thanks to Gifts In Kind-Pitt County. Gifts In Kind (GIK) recently delivered 15 sets of mattresses and box springs to be used by families displaced in the Gulf Coast. The bedding was donated to GIK by The Hilton-Greenville.

Gifts In Kind-Pitt County is a partnership of United Way and The Cornerstone Ministries that links corporate donations to nonprofit needs.

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## Greenville Matters

30,842 people in Greenville received help from United Way-funded programs in 2004.

And over 46,500 people in Pitt County used a United Way-funded program. That's about 1 out of 3 people in our community.

*Some people participated in more than one program.*



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Real Caring.  
Real Results.  
...what matters.*

## **Agency Spotlight**

*In this continuing series we proudly highlight ways that your contribution to United Way is at work in the community. Sometimes we feature a Partner Agency and their impact in the community and sometimes we share details about our community initiatives and how we partner with other groups.*

### **Hungry Families Receive Help at First Born**

On the second and fourth Saturday of every month, very early in the morning, you will experience a flurry of activity at First Born Community Center in Grimesland. As you head up 912 Black Jack Grimesland Road from Highway 33 E, the Community Center is located about one mile from the town of Grimesland.

First Born Community Center operates a food pantry for the rural community. The pantry serves over 1200 individuals each month, many representing young families, the elderly and the disabled. Most of the individuals served each month have incomes of \$10,000 or less. The food boxes given to the clients provide enough food to feed a family of four, three nutritional balanced meals with some snacks. For many of these individuals, the food box helps supplement food stamps and other programs and prevents someone from going hungry during the month.

First Born is more than a food pantry program. The caring staff and volunteers give the clients food and something equally as important--emotional support. The heart of the program is Carolyn Spencer, the Executive Director. The clients are like family to her and Carolyn treats everyone who comes to the center with great respect.

Carolyn and her volunteers work hard to serve everyone who has a need, and will often deliver food to homebound clients throughout the county. They also collaborate with other pantries to assure that an individual will receive enough food during the month. First Born not only serves the rural clients in Pitt County, but also offers a Diabetic Food Pantry for clients that suffer from diabetes. A Kid's Corner program is available so that families with children will not have to pay a baby sitter while they are picking up their food. In addition to the food boxes given by First Born, the agency collaborates with Covenant United Methodist Church which provides a Thanksgiving food box that comes complete with a turkey, fixings and dessert to all of the clients!

"The reward is watching the smiling faces as the clients receive their food boxes. Just to know that we have helped individuals and families not go hungry is worth it all," said Carolyn. "Much love and appreciation is offered to everyone who contributes to the United Way", she said. "Without this United Way, First Born Community Development Center would not be able to operate at the magnitude of our current status and so many families would not have this resource to feed their families and children."

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### **"Welcome" to New Director at Creative Living Center**

The Creative Living Center has recently announced Lindsey Scarboro of Kinston, NC as their new Executive Director. A graduate of NC State University, she is currently pursuing her Masters in Business Administration at ECU, and plans to graduate in December 2005.

Scarboro has previous experience in adult day services and is excited about this new opportunity. Scarboro is also planning a January wedding with her fiance Corey Brown.

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### **How to Give Help to the Hurricane Victims**

Financial contributions to help the hurricane recovery efforts can be made through United Way of Pitt County. To maximize impact, United Way will forward 100% of the donated amount to the United Way Hurricane Response Fund. Or you can donate online at [www.unitedway.org](http://www.unitedway.org).

### Favorite Quotes

"Too often we underestimate the power of a touch, a smile, a kind word, a listening ear, an honest compliment, or the smallest act of caring, all of which have the potential to turn a life around."  
-- Leo Buscaglia

"Life's most urgent question is:  
What are you doing for others?"  
-- Dr. Martin Luther King, Jr.

For suggestions or questions about this e-newsletter, please contact Donna Jacobs, Communications Director, by email at [djacobs@unitedwaypittcounty.com](mailto:djacobs@unitedwaypittcounty.com) or call her at 758-1604, Ext 202.

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## DIRECTOR'S CORNER

By Marilyn L. Williams

I'd like to begin with a big THANK YOU! to the service providers and community leaders who completed the on-line survey recently. Thanks, too, to the Community Assessment Steering Committee. At their first meeting on August 17<sup>th</sup>, the members reviewed the survey questions and assisted in developing the list of approximately 500 individuals who received the survey. More than 100 people responded by the September 30<sup>th</sup> deadline. This is the first phase of the Community Assessment commissioned by the United Way of Pitt County and conducted by the Regional Development Service of ECU.

On October 13<sup>th</sup> the Committee will have its second meeting to discuss the results of the email survey. It will also help design the protocol for the focus groups that will be held across the county in the next few weeks.

As these first phases near completion ECU staff are also conducting an analysis of the "hard data" that will support, confirm, or possibly refute the results of the public perception surveys and focus groups. We all know the impact a few, chosen statistics can have: Pitt County ranks 3<sup>rd</sup> in the number of gangs; in 2003 29% of children 0-5 years old lived in a single parent family; the average growth in retail sales has been 10% over the last 10 years. But what do these numbers tell us – do we celebrate or move into action? – that is the key question. We are fortunate indeed to have the expertise and experience of the RDS staff and students to guide our discussion.

Finally, for those of you who want to be a part of the action – be sure to complete the question near the bottom of this year's pledge form: "What do you see as the greatest need in our community?" Your responses are being recorded and will be shared with the RDS team.

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### Audrey Hepburn's Beauty Tips

*Here is a wonderful poem Audrey Hepburn wrote when asked to share her "beauty tips." It was read at her funeral years later.*

For attractive lips, speak words of kindness.  
For lovely eyes, seek out the good in people.  
For a slim figure, share your food with the hungry.  
For beautiful hair, let a child run his/her fingers through it once a day.  
For poise, walk with the knowledge that you never walk alone.

People, even more than things, have to be restored, renewed, revived, reclaimed, and redeemed; never throw out anyone.

Remember, if you ever need a helping hand,  
you will find one at the end of each of your arms.

As you grow older, you will discover that you have two hands;  
one for helping yourself, and the other for helping others.

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